INSIDE VENDORS
RULES & REGULATIONS

Mailing & Physical Address:
13601 Normandy Blvd. Jacksonville, FL 32221
Office: (904) 353-0535
Vendor Questions contact Christine Mahr at
Christine@JacksonvilleFair.com

FAIR SET UP DATES

Sunday November 1st	**9:00am to 5:00pm**
Monday November 2nd	**9:00am to 5:00pm**
Tuesday November 3rd	**9:00am to 5:30pm**
Wednesday November 4th	**9:00am to 5:30pm**

2026 JACKSONVILLE FAIR
EXHIBIT HALL
HOURS OF OPERATION

*The Exhibit Hall closes one hour before the Midway (outside).
(May be subject to change.)

Day of Week	Date	Open Hours
Thursday	November 5th	5:00p – 10:00p
Friday	November 6th	5:00p – 10:00p
Saturday	November 7th	Noon – 10:00p
Sunday	November 8th	Noon – 9:00p
Monday	November 9th	5:00p – 10:00p
Tuesday	November 10th	5:00p– 10:00p
Wednesday	November 11th **Veteran's Day Holiday**	Noon – 10:00p
Thursday	November 12th	5:00p– 10:00p
Friday	November 13th	5:00p– 10:00p
Saturday	November 14th	Noon – 10:00p
Sunday	November 15th	Noon – 9:00p

Location:

The Exhibit Hall "B" houses the Inside Vendors at the Greater Jacksonville Agricultural Fair. Fair Attendees will also be able to visit Florida Crops, The Horticulture Show, Arts & Crafts, Bees & Honey, various art exhibits and other areas of entertainment while in the Exhibit Hall.

Application and Fees:

Applications are online at www.jacksonvillefair.com/VendorInfo

If you submit an application, it does not guarantee your acceptance. If you are accepted, you will be notified via email and invoiced on the following:

The **Deposit is $150**. The deposit is not a portion of the rent, but a guarantee the exhibitor will follow the rules. Failure to adhere to the rules shall constitute a breach of agreement, which will result in the forfeiture of the space and all funds paid to the fair.

Exhibitors can reserve booth space at a rate of **$400 for a 10' x 10'** area or **$800 for a 20' x 10'** space, with additional sizing available at proportional pricing.

As a participating vendor, you are agreeing to be in attendance during all operational hours of the fair and abide by the Rules of the Greater Jacksonville Agricultural Fair.
The Deposit will be returned, if all rules are followed, approximately 45 days after the last day of the Fair.

Vendors are strictly prohibited from strolling the building, subleasing, assigning or apportioning all or any part of their assigned space to any business or individual. Likewise, vendors may not move to another area, or spread out to an unoccupied booth without the expressed permission of management. Exhibitors should not obstruct the view of other exhibitors' booths with their displays. Exhibits with machinery in motion shall be located sufficiently inside booths with safeguards to adequately protect the public. Aisles should be kept clear at all times. Sound devices are subject to approval of management and must be kept at a level not to interfere with others. Give-a-ways, raffles, etc. as well as, food or beverage samplings, must be approved by fair management. Management reserves the right to decline or prohibit any exhibit or part thereof.

Payments:

The deposit is due upon invoice to secure your spot**.** Payments can be made online at www.jacksonvillefair.com/vendorpayments or over the phone with a credit card **(a 3% processing fee will be added to all online and/or phone credit card payments).**

Cash and Checks are also accepted (Make checks out to **DUVAL COUNTY FAIR ASSOCIATION** and mail to: c/o Christine Mahr 13601 Normandy Blvd., Jacksonville, FL 32221)

50% of the rent is due by **July 15th**. The balance is **DUE IN FULL by October 1st.** Space purchased after October 1st must be paid with certified funds.

General Liability Insurance:

Certificate of Liability Insurance is required with not less than $1,000,000 for each occurrence and $1,000,000 for personal injury.
Please make sure to add **Duval County Fair Association** as **Additional Insured**.
Your Certificate of Insurance is due no later than October 15th, 2026.
If you do not have insurance, you can purchase some through the fairgrounds. It will be $100 for complete coverage during the Jacksonville Fair (pending approval from agency).

Product Sales & Restrictions:

Only those products listed on your application may be sold or displayed. Changes to products must be approved by the Vendor Coordinator. The following items are unacceptable: any type of gun or toy have the appearance of a real gun, switch-blades, brass-knuckles, products from endangered animals, costume masks, drug-related merchandise, or other inappropriate items. The GJAF reserves the right to determine whether an item is considered offensive or in poor taste and to prohibit the sale of display of such. Also, the fair must approve any raffles, drawings, or give-a-ways.

Electricity:

Inside Vendors are provided with (1) one 110 volt/500 watt electrical outlet at no extra charge. If you need additional electrical, reach out to the Vendor Coordinator to see if it's something we can accommodate (there is a fee for additional electricity). No more than three (3) extension cords (in any configuration) may be used in a booth.

Cancellation:

Requests for cancellation must be in writing 60 days prior to the Opening Day of the fair. No refunds after September 7th, 2026.

The Fair reserves the unilateral right to cancel this License for the public good in the event of a natural disaster or other emergencies (acts of God, fire, flood, natural disaster, threat of or a tropical storm, threat of hurricane, inclement weather, war or threat of war, acts of or threat of terrorism, civil disorder, unauthorized strikes, governmental regulation or advisory, or recognized health threats as determined by the World Health Organization, the Center for Disease Control or local government authority or agencies) Upon such cancellation the Licensee agrees not to re-enter the Fairgrounds, or move any of its personal property, if such may pose additional risks to persons or property in the sole discretion of the Fair. Should the Fair exercise its right to cancel this License, Licensee agrees to forego any and all claims for damages against the Fair and further agrees to waive any and all rights which might arise by reason of the terms of this License and the Licensee shall have no recourse against the Fair.

Animals:

No one shall enter or remain on the Fairgrounds with a dog, cat or any pet other than Service Animal or animals that are part of an approved exhibit display. If your Service Animal misbehaves, you will be asked to remove the animal.

Signs & Displays:

Vendors must furnish their own tables, chairs, table coverings, extension cords, signs, etc. Signs must be professional- handwritten signs are not allowed. Decorations must be fireproof and are subject to approval by the Fire Marshall. The fair will provide the space requested, electricity (110 volt outlet), your credentials, trash removal each day, and security inside the building.
*The Fair has tables and chairs available to rent if you need them. $15 per 6' or 8' table and/or $10 per chair

Pipe & Drape Booths:

Pipe & Drape (8' back drape and 3' side drapes) are available for an additional cost. $40 for a 10x10 booth; $80 for a 20x10 booth, etc.) All drapes will be black.

Product Sales & Restrictions:

Only those products listed on your application may be sold or displayed. The following items are unacceptable: any type of gun or toy having the appearance of a real gun, switch-blades, brass-knuckles, products from endangered animals, costume masks, drug-related merchandise, or other inappropriate items. The GJAF reserves the right to determine whether an item is considered offensive or in poor taste and to prohibit the sale or display of such. Also, the fair must approve any raffles, drawings, or give-a-ways.

Restocking:

The Exhibit Hall will open one hour before the Fair opens for vendors to restock their booths.
Storage space inside the Exhibit Hall is not available. However, during the fair, small deliveries will be accepted in the Administration Office. Please make sure your name and your company name is on your package. COD Deliveries will not be accepted.
The Exhibit Hall closes each evening one hour before the midway (outside) closes.

Parking Fees:

Stock Truck Parking costs $35 per day. Please indicate your request for stock truck parking on your application.
Each participating vendor will receive x2 parking passes for the Vendor Parking lot. Additional parking passes can be purchased for $50 each.

A very limited number of RV Parking spots are available on the Jacksonville Fairgrounds, on a first come, first served basis. Please email the vendor coordinator your request for RV Parking once you have been accepted. RV parking is $45 per night (plus $100 to drop into the sewage line and $165 for 50AMPS of electricity).

Here are some other options:

- **Island Oaks RV Resort** - 24 miles West www.IslandOaksRVResort.com (904) 420-7822
- **Flamingo Lakes Resort-** 23 miles NE www.sunoutdoors.com/florida/flamingo-lake-rv-community (904) 766-0672
- **Fleetwood RV Park** – 22 miles East www.fleetwoodrvparkfl.com (904) 737-4733
- **Sunny Oaks RV Park-** 18 miles NE www.sunnyoaksrvparkjacksonville.com (904) 619-6118

Credentials/Badges

Upon arrival to set up for the Jacksonville Fair, vendors should head over to the Administration Office to check-in and receive a packet of credentials. In your packet, Inside Vendors will receive (up to) **TWO BADGES.** Badges are good for all days of the fair**. Badges can also be traded in for 11 worker (single day) fair tickets.** Additional badges can be purchased for $85 each. Additional Fair Tickets can also be purchased at a discounted rate of $8 each.

Each vendor will also receive (up to) x2 parking passes for the Vendor Parking lot in their packet. Additional parking passes can be purchased for $50 each.

**Any attempt by the vendor, its employee(s), or agent(s) to sell, exchange, or barter an admissions ticket or badge to this fair will be sufficient cause for cancellation of the contract and no refunds will be issued.*

Set-Up:

Exhibitors will load and unload their merchandise through the roll up doors in the rear of Exhibit Hall "B". (A map will be included in your packet that you pick up when you check in)

For security, the FRONT ENTRANCE DOORS will remain locked until the Fair opens each day for business.

The Fire Exit Doors should remain locked unless there is an emergency.

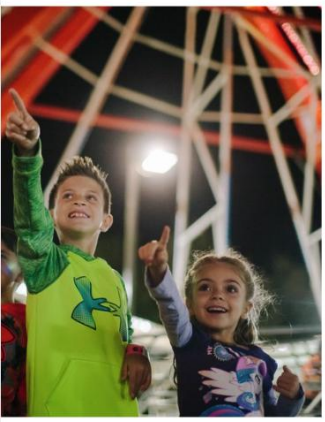
Exhibitors should not prop open, load or unload through the Front Entrance Doors or Fire Exit Doors EVER.

Opening Day:

Exhibits should be in place no later than 3:00pm on Opening Day (Thursday November 5th, 2026). Space not occupied at that time will be forfeited to the fair along with any and all payments including the deposit.

Break Down:

Exhibits shall not be removed in whole or in part prior to 8pm on Sunday November 15th, 2026. Failure to remain until this time shall constitute a breach of rules and will result in forfeiture of the deposit. All exhibits must be removed by 5pm on Monday, November 16th, 2026. Exhibits remaining after this time shall become the property of the Greater Jacksonville Agriculture Fair and any cost for removal will be paid by the exhibitor.



GREATER JACKSONVILLE AGRICULTURAL FAIR